

ACEI 2020+1 Young Researchers Workshop

6 July 2021 (online)

PROGRAM

as of 15th June 2021

Session 1A Cultural policy, development and digitalization 9:00 to 11:00 CET Moderator: Ellen Loots			
Link	Presentation	Commentator (max. 10 minutes)	Co-commentator (max. 3 minutes)
	Qing Wang Shenzhen University (China) & Curtin University (Australia) Coupling digitalization and entrepreneurship: implications from female creative entrepreneurship in China	Ellen Loots Erasmus University Rotterdam (Netherlands)	Jordi Sanjuán-Belda
<i>tbd</i>	Sophia Gaenssle Ilmenau University of Technology (Germany) YouTube vs. Netflix – An Empirical Analysis of Consumer Behavior and Competition in Audiovisual Online Markets	Daniel Kaimann University of Paderborn (Germany)	Longfei Li
	Jordi Sanjuán-Belda Universitat de València (Spain) The impact of cultural and creative industries on well-being: an analysis for the OECD European regions	Trine Bille Copenhagen Business School (Denmark)	Qing Wang
	Longfei Li Shanghai Jiao Tong University (China) Structural Characteristics and Evolution Logic of Chinese Digital Cultural Industries Policy Network (2000 - 2020)	Gillian Doyle University of Glasgow (UK)	Sophia Gaenssle
Session 1B Value and popular culture 9:00 to 10:30 CET Moderator: Daniel Nordgaard			
Link	Presentation	Commentator (max. 10 minutes)	Co-commentator (max. 3 minutes)
<i>tbd</i>	Bhagyalakshmi Daga Erasmus University Rotterdam (Netherlands) Straight Outta Mumbai' – A case study on informality and innovation in Dharavi's Hip Hop Culture	Jordi McKenzie Macquarie University (Australia)	Svenja Isringhausen
	Louis-Andrea Signora Erasmus University of Rotterdam (Netherlands) Cultural representation of funk carioca	Daniel Nordgaard University of Agder (Norway)	Bhagyalakshmi Daga

Svenja Isringhausen University of Amsterdam (Netherlands) Film Festival Curation: Insights into a Curator's mind	Marcin Poprawski Adam Mickiewicz University (Poland)	Louis-Andrea Signora
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Session 2A Art auctions 11:15 to 12:15 CET Moderator: Antonello Eugenio Scorcu			
Link	Presentation	Commentator (max. 10 minutes)	Co-commentator (max. 3 minutes)
<i>tbd</i>	Laura Noll Universität St.Gallen (Switzerland) Understanding Prices at International Art Auctions: An Inductive Theory for Valuation	Antonello Eugenio Scorcu University of Bologna (Italy)	Mike Bowman
	Mike Bowman Birkbeck, University of London (UK) Digital Art History: What can Auctions Sales Data Tell Us About Collectors' Preferences with Contemporary art?	Tim Fry Royal Melbourne Institute of Technology (Australia)	Laura Noll

Session 2B Copyright and other means of promoting innovation 11:15 to 13:15 CET Moderator: Christian Handke			
Link	Presentation	Commentator (max. 10 minutes)	Co-commentator (max. 3 minutes)
	Matthias Sahli World Intellectual Property Organization (WIPO) & University of Neuchatel (Switzerland) Intermediary Liability and Trade in Follow-on Innovation	Christian Handke Erasmus University Rotterdam (Netherlands)	Marta Sistelo
	Fernando Álvarez Teresa Universitat de València (Spain) Creating strategies from cultural and creative industries for fostering innovation and regional development	Andrej Srakar University of Ljubljana (Slovenia)	Satia Rozynek
<i>tbd</i>	Marta Sistelo University of Porto (Portugal) Cultural and creative industries within the entrepreneurial policy agenda: what place for the arts and the artists?	Ieva Zemite The Latvian Academy of Culture (Latvia)	Matthias Sahli
	Satia Rozynek University of Warsaw (Poland) Incentivising 'pirates' to pay - an experiment with comic book readers	Nobuko Kawashima Doshisha University (Japan)	Fernando Álvarez Teresa

Session 3A Cultural heritage and cultural tourism 15:00 to 17:00 CET Moderator: Lenia Marques			
Link	Presentation	Commentator (max. 10 minutes)	Co-commentator (max. 3 minutes)
	Martha Aracelia MAV. Alonso Vives University of Cienfuegos Carlos Rafael Rodríguez Rodríguez (Cuba) Development of cultural tourism from an endogenous approach	Lenia Marques Erasmus University Rotterdam (Netherlands)	Martina Dattilo
<i>tbd</i>	Bartosz Jusypenko University of Warsaw (Poland) The effect of the scope of information provision on the stated-preference based valuation of neglected cultural heritage	Douglas Noonan Indiana University-Purdue University Indianapolis (USA)	Aikaterini Koumoutsea
	Martina Dattilo University of Rennes 1 (France) Is beauty defined by victors? An analysis of colonial sites of the UNESCO WHL	Jen Snowball Rhodes University (South Africa)	Martha Aracelia MAV. Alonso Vives
	Aikaterini Koumoutsea National and Kapodistrian University of Athens (Greece) Evidence-based cultural policies for strategic development: The case of Greece	Baiba Tjarve Latvian Academy of Culture (Latvia)	Bartosz Jusypenko

Session 3B Crafts and alternative perspectives 15:00 to 17:00 CET Moderator: Sedy Ghirardi			
Link	Presentation	Commentator (max. 10 minutes)	Co-commentator (max. 3 minutes)
	Žanete Eglīte Latvian Academy of Culture (Latvia) Experiential design as a link between experience and creative economy	Sedy Ghirardi University of Valencia (Spain)	Claire Stasiewicz
<i>tbd</i>	Alice Guimarães Western Norway University of Applied Sciences (Norway) Does art imitate life or life imitates art?	Arjo Klamer Erasmus University Rotterdam (Netherlands)	Marleen Hofland-Mol
	Claire Stasiewicz Erasmus University Rotterdam (Netherlands) Craft and a Cultural Economic Perspective of Labor	<i>tbd</i>	Žanete Eglīte

Marleen Hofland-Mol
Erasmus University Rotterdam (Netherlands)
Stuck in the middle, how framing creative craft helps to
enhance the sector

William Rossiter
Nottingham Trent
University (UK)

Alice Guimarães

For any corrections or suggestions regarding this program, please contact the YRW facilitator Christian Handke at handke@eshcc.eur.nl

For help with technical issues regarding IT we will shortly disseminate a contact as well.